

Subject: RE: red car info
From: "Sanfield, Phillip" <PSanfield@portla.org>
Date: 12/04/2017 01:25 PM
To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>, "lparker@sanpedroBID.com" <lparker@sanpedroBID.com>
CC: "jwilliams@labattleship.com" <jwilliams@labattleship.com>

Hello Lorena,
Just wanted to confirm that you saw Augie's email below.
Hoping to get those basic stats/info in next day or two if possible.
Please advise.

Thanks,

Phillip

Phillip Sanfield | Director of Media Relations | (310) 732-3568
PORT OF LOS ANGELES 425 S. Palos Verdes Street, San Pedro, CA, USA 90731

From: Bezmalinovich, Augie
Sent: Thursday, November 30, 2017 4:47 PM
To: lparker@sanpedroBID.com; Sanfield, Phillip <PSanfield@portla.org>
Cc: 'jwilliams@labattleship.com' <jwilliams@labattleship.com>
Subject: FW: red car info

Hi Lorena,

I hope all is well and please can you provide this information for Phillip? I remember Joe took very detailed stats on Trolley ridership during the last couple of years. I believe Phillip is looking for more high level number (like overall numbers for the year 2016 and 2017). And I believe we added different stops like the cruise terminal. And offer rides during 1st Thursdays, there were also some Wilmington events and Fleet Week. I'm hoping that you could provide him with more accurate information than I could from the top of my head.

Thanks,
Augie

From: Sanfield, Phillip
Sent: Thursday, November 30, 2017 4:33 PM
To: Bezmalinovich, Augie
Subject: red car info

Augie,
For the next edition of LA Waterfront Magazine, we'd like to include a couple sentences

on the success of the Red Car rubber trolley over the past year.

Just need a bit of information such as:

- Increase in riders in 2017 vs. 2016.
- Any additional stops or cars added in last year?

Thanks,

Phillip

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